

## **MINUTES**

### **SPECIAL MEETING OF CITY OF ALAMEDA FILM COMMISSION WEDNESDAY, JANUARY 10, 2007 3:00 PM**

#### **CALL TO ORDER AND ROLL CALL**

Chairman Duffin called the meeting to order shortly after 3:00 p.m.

Present: Chairman Duffin. Commission Members: Bliss, Collins-Levi (arrived at 3:20 p.m.), Copperwaite (arrived at 3:08 p.m.), Dorrance, Gray (arrived at 3:08 p.m.), Green, Laven, Lowell and Tabor

Absent: Commission Member: Grey

Staff: Commission Secretary: Sue G. Russell  
Commission Recording Secretary: Rosemary Valeska

#### **MINUTES**

##### **1. Minutes of the Special Meeting of November 15, 2006**

Motion (Bliss), seconded and unanimous to approve the minutes of the Special Meeting of November 15, 2006 as submitted.

#### **CONSENT CALENDAR**

#### **ORAL COMMUNICATIONS – PUBLIC**

No speaker slips were submitted.

#### **UNFINISHED BUSINESS**

#### **NEW BUSINESS**

##### **2. Recommendation to Approve Phase I Film Commission Web Site Design and Content**

David Hillstrom of Infolane, the website consultant, presented the most recent version of the website on a projector. The Commission Members offered several suggestions for further adjustments. Motion (Bliss), seconded and unanimous to approve the Phase I Film Commission web site as noted. Ms. Russell will meet with Mr. Hillstrom to incorporate the new changes.

#### **REPORTS**

##### **3. Oral Report – Marketing Subcommittee**

Commission Member Bliss reported that the presentation of the website was the report of the subcommittee.

4. Oral Report – Locations Subcommittee

Ms. Russell reported that Commission Member Grey has been meeting with the Fernside homeowners. A big outreach campaign is planned for early this year.

5. Oral Report – Internal Operations Subcommittee

Ms. Russell reported that Commission Member Laven had requested that a new subcommittee chair be appointed. Commission Member Green volunteered to take over the chairmanship.

WRITTEN COMMUNICATIONS

ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

- Staff Comments:
  - Ms. Russell will provide the Commission with a filming activities update at the next full meeting, and continue to do so on a quarterly basis. Film-related revenue will also start to be tabulated on a quarterly basis.
  - Distributed a memo prepared by the Ridgecrest FLICS, which blames Canada, among other things, for a slump in their filming activities.
  - The City recently received an e-mail from a representative of Warner Brothers, who is building a database of sound stage listings. Ms. Russell stated that she immediately responded to him with information regarding Alameda Point.
  - Ms. Russell stated that she would be contacting the members in the near future to set up subcommittee meetings.
- The Commission Members responded to questions posed by Jessica York, a freelance writer working on a feature story regarding the Film Commission.

ADJOURNMENT

The meeting was unanimously adjourned at 5:15 p.m.

Respectfully submitted,

Sue G. Russell  
Film Liaison/Economic Development Coordinator

SGR:rv